Enrollment Management and Student Success

Committee Charges

- Develop and periodically update a college-wide enrollment management plan that promotes access to the College.
- Recommends strategies designed to maximize student success.
- Actively interacts with the ATD Data Team in the analysis of student retention research as forming the basis of recommending student success initiatives.
- Advise the ATD Core Team of proposed student success strategies, plans for implementation, budgetary impact, assessment strategies, and plans for scalability.
- In collaboration with ATD Data Team, Provide ATD Core Team with periodic assessment of program effectiveness.
- Review and recommend marketing, recruitment & retention practices, policies and procedures and make recommendations to on the necessary strategies, projects and budget initiatives to enhance student recruitment, persistence and success.
- Advise college administration on prioritized allocation of resources to Senior Staff enrollment management tactical (budget) initiatives.
- Share best practices, lessons learned, success stories and effectiveness in college efforts for enrollment management with college community and stakeholders.
- Provide enrollment recommendations/projections to support the budget planning process.